



2025 Impact Report

Empowering Young Minds

Established 1990



www.scifest.org

Harvesting Knowledge



We explored the world of traditional food science during the 10-day, free, Festival of Science September 19-28, 2025. Mariah Gladstone, an expert in Indigenous food systems, wowed audiences as our featured keynote speaker. Gladstone, who is Piikuni (Blackfeet) and Tsalagi (Cherokee), holds a degree in Environmental Engineering from Columbia University and is a nationally recognized advocate for food sovereignty and sustainability.

Participant Quote

"I didn't know anything about Indigenous foods before and I am very excited to explore that more and try some recipes."



Highlights from 2025

We hosted the second annual Scavenger Hunt and hosted the second Festival Fête, raising critical funds and spreading awareness of our mission and programs.

We saw the development of the Governance Committee, to improve internal operations and bolster organizational excellence. This included executing the first in-person onboarding workshop for new board members.



Making an Impact

- 16,000 participants throughout the 10 day Festival, including:
 - 3,500 attendees at Snook's Science in the Park
 - 34 guided tours
 - 27 evening lectures
 - 700 viewers of virtual programs
- Additionally, our Educational Initiatives succeeded with:
 - 200 classroom presentations
 - 5,000 classroom students reached



Expanded classroom programs to:

3 new regions

Tuba City High School,
Grand Canyon Elementary,
and Camp Verde Middle
School

Participant Quote



"I particularly liked the detail and expertise that presenters had, and yet they seamlessly brought it down to a simple level that everyone could understand."

Looking Ahead



Growing our Team

Introducing Gina Byars as Program Manager in 2026

Improved Outreach

Launching a new website in May 2026

Develop Strategy

Thoughtfully prepare a new strategic plan for 2027-2031

Relevant Festival Theme

Focusing on the science of motor vehicles and racing in conjunction with the 100th anniversary of Route 66



“Curiosity is the spark that ignites discovery,” said **Elizabeth Vogler, Executive Director of the Flagstaff Festival of Science.** “This year’s theme reflects our community’s passion for asking questions, exploring new ideas, and inspiring the next generation of scientists.”

Our Gratitude



“Working together, we can make an impact in our community and a difference in Flagstaff. The Festival of Science demonstrates the interwoven fabric of science agencies and individuals who are passionate about connection and education.”

 Elizabeth Vogler, Festival Executive Director

Executive Director’s Message



Thank you to our:

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|----------|------------|---------------|-------------|-----------|
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(928) 224 - 9504

Elizabeth.vogler@scifest.org

www.scifest.org

2700 S. Woodlands Village Blvd.
Ste. 300 - 284
Flagstaff, AZ 86001

EIN #86-0699532